



# Exhibitor and Sponsoring opportunities

**MNE 2020**

[www.mne2020.org](http://www.mne2020.org)

## About MNE 2020

We welcome you to the **MNE 2020**. It will be the **46<sup>th</sup> Conference** in a series that started in Cambridge in 1975, and was held most recently in Vienna (2016), Braga (2017), Copenhagen (2018) and Rhodes (2019). In 2020, we welcome you in **Leuven**, Belgium, in the heart of Europe. As a vibrant university town, Leuven combines academic rigor with an innovative vibe and the art of enjoying.

The general conference chair is Michael Kraft (MICAS, KU Leuven) and the program conference chair is Jean-François de Marneffe (imec).

## Conference topics

Micro and Nano Engineering (MNE) is the major European conference focusing on micro/nanofabrication and manufacturing techniques used for building micro/nanostructures, devices and microsystems for electronics, photonics, energy, environment, chemistry and life sciences.

The conference topics cover:

- ⇒ Novel Developments in Nano/Micro Fabrication Methods and processes
- ⇒ Fabrication and Integration of Micro/Nano Structures, Devices and Systems
- ⇒ Micro/Nano Engineering for Physical and Chemical Applications
- ⇒ Micro/Nano Engineering for the Life Sciences

## Why sponsoring MNE 2020?

This is a unique opportunity to showcase your applications and techniques!

- ⇒ You will reach 800-1000 international attendees (70% Europe, 15% USA, 15% Asia)
- ⇒ Exhibition booths are situated among the technical poster exhibition and in the same location as the coffee breaks, intended to guarantee a steady flow of attendees to the exhibition space, and to provide optimal location for gatherings and discussions
- ⇒ KU Leuven is one of [Europe's most innovative universities](#) & imec is **the world-leading R&D and innovation hub** in nano-electronics and digital technologies
- ⇒ Attended by global experts, world-famous plenary and invited speakers, and decision-makers
- ⇒ Fair-priced deals and flexible offers, adapted to your needs

## Sponsorship Packages

Please note that all prices are VAT excluded.

### Platinum package - € 15.000 (Excl. VAT)

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- ✘ **Exhibition space: 12 m<sup>2</sup> – with standard booth exhibition infrastructure (shell scheme back wall, 1 table, chairs, electricity (power socket + spotlight) and Wi-Fi) – first priority of placement in exhibition area**
- ✘ 4 free registrations, giving access to the full conference, exhibition area, catering and social activities (including scientific sessions, all coffee breaks and lunches, access to all general social activities – including the Sponsor-networking Barbecue, see below)
- ✘ Access to the Sponsor-Networking Barbecue in Museum M on Thursday September 17<sup>th</sup> for your delegates (4) + 4 extra access tickets to distribute – this is an excellent opportunity to network! Additional Museum M access tickets can be purchased for 100€ per ticket.
- ✘ Full page color advert in the final program book
- ✘ Acknowledgement as official Platinum Sponsor in the slides shown during breaks
- ✘ Acknowledgement as official Platinum Sponsor on the website ([www.mne2020.org](http://www.mne2020.org)) with company name, logo and link to your website, acknowledgement in mass mailings
- ✘ Free conference bag insert (gadget/flyer/small booklet)
- ✘ Logo featured on all outgoing e-mail correspondence (in the platinum sponsor section)
- ✘ Exclusive sponsorship of one specific product: examples include branded lanyards, conference bag, notepads, beer glasses, chocolates or candy and pens – to be provided by sponsor.
- ✘ 5 minute pitch during industrial session (timing to be confirmed and registration required)

### Gold package - €10.000 (Excl. VAT)

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- ✘ **Exhibition space: 9m<sup>2</sup> – with standard booth exhibition infrastructure (*shell scheme back wall, 1 table, chairs, electricity (power socket + spotlight) and Wi-Fi*)**
- ✘ 3 free registrations, giving access to the full conference, exhibition area, catering and social activities (so including scientific sessions, all coffee breaks and lunches, access to all general social activities – including the Sponsor-Networking Barbecue)
- ✘ Access to the Sponsor-Networking Barbecue in Museum M on Thursday September 17<sup>th</sup> for your delegates (3) + 2 extra access tickets to distribute – this is an excellent opportunity to network! Additional Museum M access tickets can be purchased for 100€ per ticket.
- ✘ Half page color advert in the final program book
- ✘ Acknowledgement as official Gold Sponsor in the slides shown during breaks
- ✘ Acknowledgement as official Gold Sponsor on the website ([www.mne2020.org](http://www.mne2020.org)) with company name, logo and link to your website, acknowledgement in mass mailings
- ✘ Free conference bag insert (gadget/flyer/small booklet)
- ✘ Logo featured on all outgoing e-mail correspondence (in the gold sponsor section)
- ✘ 5 minute pitch during industrial session (timing to be confirmed and registration required)

### Silver package - €6.500 (excl. VAT)

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- ✘ **Exhibition space: 6m<sup>2</sup> – with standard booth exhibition infrastructure (*shell scheme back wall, table, two chairs, electricity (power socket + spotlight) and Wi-Fi*)**
- ✘ 2 free exhibitor registrations, giving access to the full conference, exhibition area, catering and social activities (so including scientific sessions, all coffee breaks and lunches, access to all general social activities – including the Sponsor-Networking Barbecue)
- ✘ Access to the Sponsor-Networking Barbecue in Museum M on Thursday September 17<sup>th</sup> for your delegates (2) - this is an excellent opportunity to network! Additional Museum M access tickets can be purchased for 100€ per ticket.
- ✘ Half page color advert in the final program book

- ✘ Acknowledgement as official Silver Sponsor in the slides shown during breaks
- ✘ Acknowledgement as official Silver Sponsor on the website ([www.mne2020.org](http://www.mne2020.org)) with company name and link to your website, acknowledgement in mass mailings
- ✘ Free conference bag insert (gadget/flyer/small booklet)
- ✘ Logo featured on all outgoing e-mail correspondence (in the silver sponsor section)
- ✘ 5 minute pitch during industrial session (timing to be confirmed and registration required)

### Standard exhibition package - €4.500 (excl. VAT)

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- ✘ **Exhibition space: 6m<sup>2</sup> – with booth exhibition infrastructure (*shell scheme back wall, 1 table, chairs, electricity (power socket + spotlight) and Wi-Fi*)**
- ✘ 1 free exhibitor registration, giving access to the full conference, exhibition area, catering and social activities (scientific sessions, all coffee breaks and lunches, access to all social activities)
- ✘ Logo acknowledgement in the final program book, as exhibitor
- ✘ Acknowledgement as official Exhibitor on the website ([www.mne2020.org](http://www.mne2020.org)) with company name and link to your website
- ✘ Access tickets for the Sponsor-Networking Barbecue in Museum M can be purchased for 100€ per ticket
- ✘ 5 minute pitch during industrial session (timing to be confirmed and registration required)

### Start-up package - €1.000 (excl. VAT)

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- ✘ **E-booth: your advert will be available on an interactive advertising screen during the MNE Conference** (when clicking on your logo, your advert will be shown – screen size is 55 inch)
- ✘ 5 minute pitch during industrial session (timing to be confirmed and registration required)
- ✘ No registration included in this package, this needs to be paid separately
- ✘ Logo on website as start-up supporter

## Summary

	Platinum	Gold	Silver	Standard exhibition	Start-up
Exhibition space with standard booth infrastructure (shell scheme back wall, table, chairs, electricity (power socket + spotlight) and Wi-Fi)	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>	6 m <sup>2</sup>	E-booth
Exhibitor registrations (access to full conference, exhibition area, catering, social activities)	4	3	2	1	x
Access tickets for the Sponsor-networking Barbecue (Thursday sept. 17)	8	5	2	x	x
Advertisement in the final program book	full page	half page	half page	logo	x
Acknowledgement as sponsor on the website and in e-mails	logo + link on website + e-mails	logo + link on website + e-mails	Logo + link on website + e-mails	Logo + link on website	Logo + link on website
Acknowledgement as sponsor on slides shown during breaks	✓	✓	✓	x	x
Free conference bag insert (gadget/flyer/small booklet)	✓	✓	✓	x	x
Exclusive sponsorship of one specific delegate product (first come, first serve)	✓	x	x	x	x
	<b>€15.000</b> <i>(excl. VAT)</i>	<b>€10.000</b> <i>(excl. VAT)</i>	<b>€6.500</b> <i>(excl. VAT)</i>	<b>€4.500</b> <i>(excl. VAT)</i>	<b>€1.000</b> <i>(excl. VAT)</i>

## Advertising only opportunities

Advertising only	Price (excl. VAT)
Conference bag Insert	1000€
Logo on program book	500€
Half page advert in program book*	750€
Full page add in program book*	1000€
Logo on MNE website linked to company website	750€
Ticket for the Sponsor-networking barbecue (Thursday September 17)	100€
Five minute pitch during industrial session (timing to be confirmed and registration required)	500€
Sponsor an Auditorium (4 available)	400€

*\*The advert needs to be prepared by the company and needs to be sent to us in a ready-for-print file in pdf or eps. Instructions will be sent out, the deadline needs to be respected.*

## Single-sponsor opportunities

Single sponsor opportunity	Price (excl. VAT)
Sponsor of the Best Poster award (1 award/topic – 4 topics)	3000€
Sponsor of the MNE fellow Award	3000€
Sponsor of the Micrograph Contest Award	3000€
Partial sponsor of MEE/MNE Young Investigator Award	2500€
Exclusive Brewery visit for your guests (5 breweries available)	1500€

### Sponsor of the Best Poster Award (4 spots available)

✎ 4 awards will be handed out, for 4 different topics



- ✘ Includes a full page advert in the program book, announcing you as the sponsor of the best poster award for a specific topic
- ✘ Includes a one minute speech during the award ceremony, your company logo will be shown on screen and a delegate of the company can hand over the award to the winner

#### Sponsor of the MNE Fellow Award

- ✘ Includes a full page advert in the program book, announcing you as the sponsor of the MNE Fellow Award
- ✘ Includes a speech during the award ceremony, your company logo will be shown on screen and a delegate of the company can hand over the award to the winner

#### Sponsor of the Micrograph Contest Award

- ✘ Includes a full page advert in the program book, announcing you as the sponsor of the Micrograph Contest Award
- ✘ Includes a one minute speech during the award ceremony, your company logo will be shown on screen and a delegate of the company can hand over the award to the winner

#### Partial sponsor of MEE/MNE Young Investigator Award

- ✘ Includes a full page advert in the program book, announcing you as the sponsor of the MEE/MNE Young Investigator Award
- ✘ Includes a one minute speech during the award ceremony, your company logo will be shown on screen and a delegate of the company can hand over the award to the winner

#### Exclusive Brewery Visit for your guests (Tuesday September 15 - 5 spots available)

- ✘ This includes a visit to one of the local breweries around Leuven: bus transfer for the participants, visit to the brewery, tasting the beers and bus transfer back to Leuven city centre – the visit is scheduled between 20:00 and 22:00 on Tuesday September 15
- ✘ You can decide who you wish to invite for this event, with a maximum of 25 people
- ✘ Sponsor of the [AB-InBev](#) Brewery visit
- ✘ Sponsor of [De Kroon](#) Brewery visit
- ✘ Sponsor of [De Vlier](#) Brewery visit



- ✕ Sponsor of [Haacht](#) Brewery visit
- ✕ Sponsor of [Brasserie du Renard](#) Brewery Visit
- ✕ A beer-based on-site dinner can be arranged upon request, for an additional fee

### Sponsor an Auditorium

- ✕ Your company name will be given to this Auditorium, and it will be published under that name in the program book and on the website as well
- ✕ You can bring two banners to be put in front of the Auditorium

## Contact

If you would like to discuss the sponsor opportunities, please contact us on [exhibition-sponsoring@mne2020.org](mailto:exhibition-sponsoring@mne2020.org)

## Application form

On the next pages you can find our application form, however we prefer to have this filled out online via [this form](#).



## SPONSORSHIP APPLICATION FORM

### YOUR LEGAL/OFFICIAL NAME AND ADDRESS

Name

Address

### CONTACT PERSON

Name

Address

### E-MAIL FOR INVOICE

Contact person

Email address for invoices

### DOES THE PO HAVE TO MENTION A PURCHASE NUMBER?

- No
- Yes, the number is:
- Yes, the PO still has to be created

### ACCOUNTS PAYABLE

Name

Address

Telephone

Email for reminders:

**YOUR LEGAL FORM**

- |                                       |   |  |
|---------------------------------------|---|--|
| <input type="checkbox"/> Company      | <input type="checkbox"/> Public institution | <input type="checkbox"/> Private institution |
| <input type="checkbox"/> Association  | <input type="checkbox"/> Foundation         | <input type="checkbox"/> Individual          |
| <input type="checkbox"/> Professional | <input type="checkbox"/> Self-employed      | <input type="checkbox"/> Other               |

**BRIEFLY DESCRIBE YOUR CORE BUSINESS**

**IF YOU ARE LOCATED IN A EU COUNTRY**

Do you have a VAT number?

- No
- Yes, our VAT number is:

**IF YOU ARE LOCATED IN A NON EU COUNTRY COUNTRY**

- If you are liable to a similar tax to European VAT, the fiscal number is:
- If you are registered by the Chamber of Commerce (or similar), the registration number is:

**REMARKS**



## PREFERRED SPONSORSHIP DEAL

<ul style="list-style-type: none"> <li><input type="checkbox"/> Platinum package - €15.000 (excl. VAT)</li> <li><input type="checkbox"/> Gold package - €10.000 (excl. VAT)</li> <li><input type="checkbox"/> Silver package - €6.500 (excl. VAT)</li> <li><input type="checkbox"/> Standard Exhibitor package - €4.500 (excl. VAT)</li> <li><input type="checkbox"/> Star-up package - €1.000 (excl. VAT)</li> <li><input type="checkbox"/> Conference bag insert - €1.000 (excl. VAT)</li> <li><input type="checkbox"/> Logo in program book - €500 (excl. VAT)</li> <li><input type="checkbox"/> Half page advertisement in final program book - €750 (excl. VAT)</li> <li><input type="checkbox"/> Full page advertisement in final program book - €1.000 (excl. VAT)</li> <li><input type="checkbox"/> Logo on MNE2020 website (750 excl. VAT)</li> <li><input type="checkbox"/> Company logo on conference website + link - €750 (excl. VAT)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Five minute pitch during the industrial session (timing TBC and registration required) – 500€ (excl. VAT)</li> <li><input type="checkbox"/> Tickets for Sponsor-Networking Barbecue (Thursday September 17) x (please indicate the number of extra tickets you need) - 100€/ticket (excl. VAT)</li> <li><input type="checkbox"/> Sponsor of the Best Poster Award - 3000€ (excl. VAT)</li> <li><input type="checkbox"/> Sponsor of the MNE Fellow Award - 3000€ (excl. VAT)</li> <li><input type="checkbox"/> Sponsor of the Micrograph Contest Award - 3000€ (excl. VAT)</li> <li><input type="checkbox"/> Partial Sponsor of the MEE/MNE Young Investigator Award – 2500€ (excl. VAT)</li> <li><input type="checkbox"/> Sponsor of a Brewery Visit – 1500€ (excl. VAT)</li> </ul> <p>Name of the brewery:</p>
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Place

Date

Signature/Stamp